

To: 2200 - Atlanta Region, 2210 - Atlanta ROU, Ahiabulke, Anthony E., Darcy, Joe F., Mirabal, Lawrence, Shaw, Rusty R., Beasley, Scott A., Roll, Linda, Williams, Donald J., Piscitelli, J., 2100 - Winston-Salem Region, 2110 - Winston-Salem ROU, 1710 - Pittsburgh ROU, Forrey, Linda, Moulton, G., Thomas, E F., Deese, David, Barney, Kevin, Tanchyk, R., Fricke, R H., Zecca, Anthony, Schwalm, S., Burrows, Robert, Sirianni, Suzanne M., Letourne, Paul, 1110 - Boston ROU(PROVENL), Diciero, John P., Santiago, Julio R., Leonard, Michal K., Woiking, W., Borjeson, John, Payne, Jennifer, Jackson, A., Smith, Richard A., Jurgensen, Kurt T., Feltman, John P., Brandt, Kevin E., Leonard, John M., Kight, Earl, Ferencak, Cynthia L., Kavanagh, John P., Gambardella, Mark R., Norris, Chuck H., Figueroa, David A., Agner, Edward, 1200 - New York Region (SCULLYA), 1210 - New York ROU (ALVICHA), Eckardt, Diane C., Krumlauf, Phillip K., Klein, John F., 1300 - Philadelphia Region (SWEETD), 1310 - Philadelphia ROU (METZG), 2310 - S. Florida ROU (FINKLEP), 2300 - S. Florida Region (SMITHJ5), 1600 - Buffalo Region (BURRELL), 1610 - Buffalo ROU (BRZEZIE), Alese, Louann F., Roth, Kari L.

From: Kuruc, Nick

Posted: 7/22/97 11:01

Opened: 7/24/97 11:01

Subject: Amerada Hess Corporation

ROU's: Communicate to all Retail Divisions with responsibility for Chain ID's;

0353-02-01	0353-03-01
0353-02-02	0353-03-02
0353-02-03	0353-03-03
0353-02-04	0353-03-04
0353-02-05	0353-03-05
0353-02-06	0353-03-06
0353-02-07	0353-03-07
0353-02-08	0353-03-08

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RE: WINSTON Launch "Stick to Stick" POS Approval

Hess Headquarters has approved the following POS pieces for placement in all stores:

Hess Marts 5' x3' Stick to Stick Banner
Changemat
6"x4" Stick to Stick Card

Hess Co-Op's 5'x3' Stick to Stick Banner
6"x4" Stick to Stick Card

Please place the above pieces in addition to standard display POS and any other POS that can be placed with Store Manager approval.

Hess Headquarters has communicated this approval to all stores.

A Task Request has been entered into Poquet Computers.

As always, thanks for your help!

51850 5982